



Please ask for: Democratic Services
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Date: Wednesday 13 July 2022

Dear All

CABINET - WEDNESDAY 20 JULY 2022

I enclose for consideration at the next meeting of the Cabinet on Wednesday 20 July 2022, an amended Appendix C that was unavailable when the agenda was published.

Agenda No Item

- 11 **Sales, Fees and Charges (including Car Parking) 2022/23** (Pages 3 - 4)

To consider and decide on the recommendations as set out in the associated report.

Kind regards,

Caroline Britt
Democratic Services

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Parking Charges

Prices are all inclusive of VAT

	Current Price £'s	Proposed Price £'s	Proposed Increase £'s	Proposed Increase %	Price if inflated by RPI since 2017 - 28.24% £'s	Proposed v Inflated Increase (+ve = Saving) £'s	Comments
Crescent Road							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	It is a large car park, away from the shopping centre. Pricing is aimed at attracting customers who work in town and wish to park all day.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours/All Day	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
Overnight	£1.50	£2.00	(0.50)	(33.33%)	£1.92	(0.08)	
Great Hall/Meadow Road/Pantiles							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	These car parks are aimed at shoppers who may also be socialising.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
All Day	£10.40	£10.40	0.00	0.00%	£13.34	2.94	
Overnight	£1.50	£2.00	(0.50)	(33.33%)	£1.92	(0.08)	
Torrington							
up to 1 hour	£0.80	£0.90	(0.10)	(12.50%)	£1.03	0.13	There is a contract with Southeastern Rail and Canada Life, which protects parking prices for the first 2 hours. This was to enable the shoppers using the retail space beneath (currently The Range/Iceland) to be able to park cheaply.
up to 2 hours	£1.40	£1.50	(0.10)	(7.14%)	£1.80	0.30	
up to 3 hours	£3.80	£3.90	(0.10)	(2.63%)	£4.87	0.97	
up to 4 hours	£4.70	£4.80	(0.10)	(2.13%)	£6.03	1.23	
up to 5 hours	£6.00	£6.00	0.00	0.00%	£7.69	1.69	
up to 6 hours/All Day	£10.40	£10.40	0.00	0.00%	£13.34	2.94	
Overnight	£1.50	£2.00	(0.50)	(33.33%)	£1.92	(0.08)	
Royal Victoria Place							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	The pricing is the same as for Great Hall, Meadow Road and the Pantiles except the all day prices for Levels 8a and above are matched with those at Crescent Road to help those who work in the shopping centre.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
All Day 1 - 8	£10.40	£10.40	0.00	0.00%	£13.34	2.94	
All Day 8a & above	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
Overnight	£1.50	£2.00	(0.50)	(33.33%)	£1.92	(0.08)	
Pantiles							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	This is a brand new car park that should attract visitors to the Pantiles.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
All day	£10.40	£10.40	0.00	0.00%	£13.34	2.94	
Linden Park Road							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	Linden is very close to the Pantiles car park. It is old and the underground spaces are tight. When the Pantiles was built, it was felt that visitors should be encouraged to use this and that local workers might stay in Linden. So we incentivised this behaviour via the all day price. Linden is permanently full however, so this creates price parity again. If cheap all day parking is required the Coach Park nearby offers this.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
All Day	£6.30	£10.40	(4.10)	(65.08%)	£8.08	(2.32)	
John Street							
up to 30 min free	Free	Free			N/A	N/A	This car park is aimed at short stay shoppers and supports the shops in the locality. It does also support residents and the people who work in the shops and there are permits available at reduced prices.
up to 2 hours	£0.40	£0.60	(0.20)	(50.00%)	£0.51	(0.09)	
up to 3 hours	£1.30	£1.50	(0.20)	(15.38%)	£1.67	0.17	
up to 4 hours	£1.70	£1.90	(0.20)	(11.76%)	£2.18	0.28	

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up to 5 hours	£2.10	£2.30	(0.20)	(9.52%)	£2.69	0.39	
All Day	£4.70	£4.90	(0.20)	(4.26%)	£6.03	1.13	
Yew Tree Road							
up to 2 hours	Free	£0.50	New	New	New	New	This car park is aimed at short stay shoppers and supports the new Southborough hub. It has become much busier since the hub opened and there are many commercial vehicles that access the hub and the surrounding properties via the car park. Significant maintenance work is now required, so funds need to be raised to pay for the work.
up to 3 hours	£0.80	£1.00	(0.20)	(25.00%)	£1.03	0.03	
up to 4 hours	£1.00	£1.20	(0.20)	(20.00%)	£1.28	0.08	
up to 5 hours	£1.20	£1.40	(0.20)	(16.67%)	£1.54	0.14	
up to 6 hours	£2.70	£2.90	(0.20)	(7.41%)	£3.46	0.56	
All Day	£5.20	£5.30	(0.10)	(1.92%)	£6.67	1.37	
Paddock Wood							
up to 1 hour	Free	£0.50	New	New	New	New	There are increased costs of maintaining the car park, including supporting new Electric Vehicle chargers that are shortly to be installed. This pricing is similar to Yew Tree Road car park. Both are out of town and support local trade.
up to 2 hours	£0.40	£0.70	(0.30)	(75.00%)	£0.51	(0.19)	
up to 3 hours	£1.40	£1.60	(0.20)	(14.29%)	£1.80	0.20	
up to 4 hours	£1.70	£1.90	(0.20)	(11.76%)	£2.18	0.28	
up to 6 hours	£3.20	£3.40	(0.20)	(6.25%)	£4.10	0.70	
All Day	£8.70	£8.70	0.00	0.00%	£11.16	2.46	
Beech Street/Camden Road							
up to 1 hour	£1.40	£1.80	(0.40)	(28.57%)	£1.80	(0.00)	These car parks are on the periphery of the town and enable shoppers to use the local shops. Beech, in particular, is also used heavily by the people who work in the area. They are supported by the permits on offer.
up to 2 hours	£2.30	£2.50	(0.20)	(8.70%)	£2.95	0.45	
up to 3 hours	£3.00	£3.20	(0.20)	(6.67%)	£3.85	0.65	
up to 4 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 5 hours	£4.60	£5.00	(0.40)	(8.70%)	£5.90	0.90	
up to 6 hours/All Day	£5.30	£6.00	(0.70)	(13.21%)	£6.80	0.80	
Little Mount Sion/Mount Pleasant							
up to 1 hour	£1.60	£2.00	(0.40)	(25.00%)	£2.05	0.05	Little Mount Sion is popular with shoppers and workers alike in the High Street area. Mount Pleasant is only available to the public at weekends and is little used.
up to 2 hours	£2.80	£3.00	(0.20)	(7.14%)	£3.59	0.59	
up to 3 hours	£3.80	£4.00	(0.20)	(5.26%)	£4.87	0.87	
up to 4 hours	£4.80	£5.00	(0.20)	(4.17%)	£6.16	1.16	
up to 5 hours	£5.60	£6.00	(0.40)	(7.14%)	£7.18	1.18	
up to 6 hours/All Day	£6.30	£7.00	(0.70)	(11.11%)	£8.08	1.08	
The Old Coach Park							
up to 1 hour	£1.00	£1.00	0.00	0.00%	N/A	N/A	This is aimed at people who work in the Pantiles and wish to park all day, relatively cheaply. It is Pay by Phone only, keeping the costs low and although it is easy walking distance to the Pantiles, it is further than some would like. Opened in 2018.
up to 2 hours	£2.00	£2.00	0.00	0.00%	N/A	N/A	
up to 3 hours	£3.00	£3.00	0.00	0.00%	N/A	N/A	
up to 4 hours	£4.00	£4.00	0.00	0.00%	N/A	N/A	
All Day	£4.50	£5.00	(0.50)	(11.11%)	N/A	N/A	