Supporting Local Business Outcomes
Please enter your indicative outcomes for Supporting Local Business interventions below.

	Intervention																					
Outcome	**E16: Open markets & town centre retail & service sector**	**E17: Development & promotion of visitor economy**	**E18: Supporting Made Smarter Adoption**	**E19: Investment in research and development at the local level**	**E20: R&D grants supporting innovative product & service development**	**E21: Development of innovation infrastructure at the local level**	**E22: Enterprise infrastructure & employment / innovation sites**	**E23: Strengthening local entrepreneurial ecosystems**	**E24: Training hubs, business support offers, incubators**	**E25: Bid for & host international business events & conferences**	**E26: Growing the local social economy**	**E27: Develop angel investor networks**	**E28: Export Grants to grow overseas trading etc.**	**E29: Supporting decarbonisation whilst growing the local economy**	**E30: Business support measures to drive employment growth**	**E31: Support relevant feasibility studies**	**E32: Investment in resilience infrastructure and nature based solutions**	**Bespoke Intervention**	**Bespoke Intervention**	**Bespoke Intervention**	**Bespoke Intervention**	**Bespoke Intervention**
Jobs created (numerical value)							20															
Jobs safeguarded (numerical value)																						
Number of new businesses created (numerical value)																						
Increased footfall (% increase)																						
Increased visitor numbers (% increase)																						
Reduced vacancy rates (% decrease)																						
Improved perception of markets (% increase)																						
Increased business sustainability (% increase)																						
Increased number of businesses supported (% increase)																						
Increase in visitor spending (% increase)																						
Increased amount of investment (£)																						
Improved perception of attractions (%| increase)																						
Number of businesses introducing new products to the firm (numerical value)																						
Number of organisations engaged in new knowledge transfer activity (numerical value)																						
Number of premises with improved digital connectivity (numerical value)																						
Number of businesses adopting new to the firm technologies or processes (numerical value)																						
Number of new to market products (numerical value)																						
Increased amount of low or zero carbon energy infrastructure installed (% increase)																						
Greenhouse gas reductions (% decrease in Tonnes of Co2e)																						
Number of businesses with improved productivity (numerical value)																						
Number of R&D active businesses (numerical value)																						
Number of businesses adopting new or improved products or services (numerical value)																						
Number of businesses engaged in new markets (numerical value)																						
Number of early stage firms which increase their revenue following support (numerical value)																						
Number of businesses increasing their export capability (numerical value)																						
Increased number of projects arising from funded feasibility studies (% increase)																						
Increased number of properties better protected from flooding and coastal erosion (numerical value)																						