

## Appendix B: Proposed use of s106 funding to support the expansion of the Tunbridge Wells Car Club

The following developments have provided funding towards the car club. These are:

- Dairy Crest (15/507556), St John's Rd, £15K "To use the Car Club sum towards shared use and environmentally friendly transport by the residents of the Development and others in the local community in the vicinity of the development."
- Union House (16/504331), Linden Park Road, £20K "To be used towards 1 Co-Wheels Car Club car (including membership fee and marketing fee) to be made available for use by the occupiers of the Development."

Proposed funding allocation:

<b>Activity:</b>	<b>Approximate costs:</b>
Traffic Regulation Costs	~ <u>£6,000</u> (tbc inc. signage and lining+ advertisement costs)
1 car club car	(ICE type) yearly cost <u>£5,800</u> (pro rata additional cost into new contract) (EV) yearly costs <u>£9,150 - £11,000</u> dependent on market forces at time of order (pro rata)
Marketing for the sites (digital, social media and leaflet drops)	~ <u>£3,000</u>
<b>Membership support for first 30 new members</b>	
a) (Free membership) £25/person	£750
b) Yearly fee* (based on £5/month - £60/year)	£1,800
c) Free driving credit at £20/person	£600
Total membership support	<u>£3,150</u>
Overall, approx. initial anticipated expenditure	<u>£21,300</u> (uses lower end of EV costs) or <u>£17,950</u> (with initial ICE car support)
Funding towards EV charging infrastructure for car club use	Depending on car included available s106 between £8,700 to £12,050

\*Covers ancillary costs if car is not used at all