

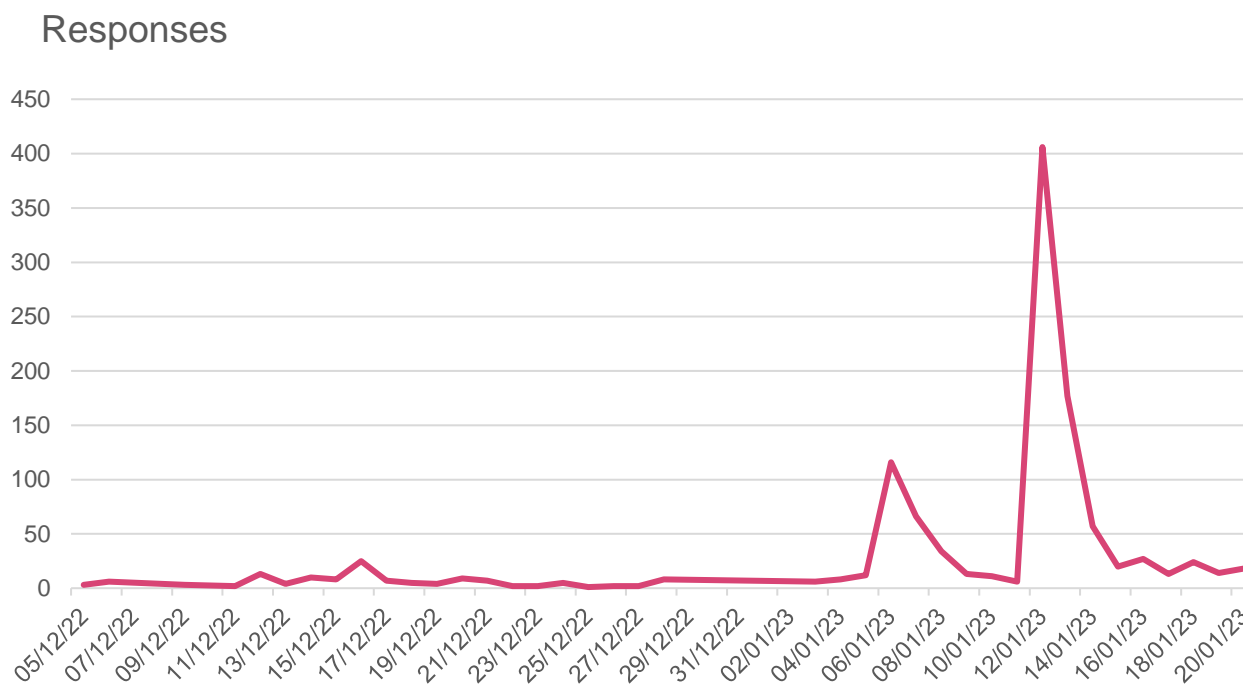
Budget 2023/24 Consultation Results

Headlines

- 1,160 total responses
- Most responses received on 12/01/2023 as a result of contacting Council Tax email list
- Rubbish and recycling collections rated the most important service

Responses by date

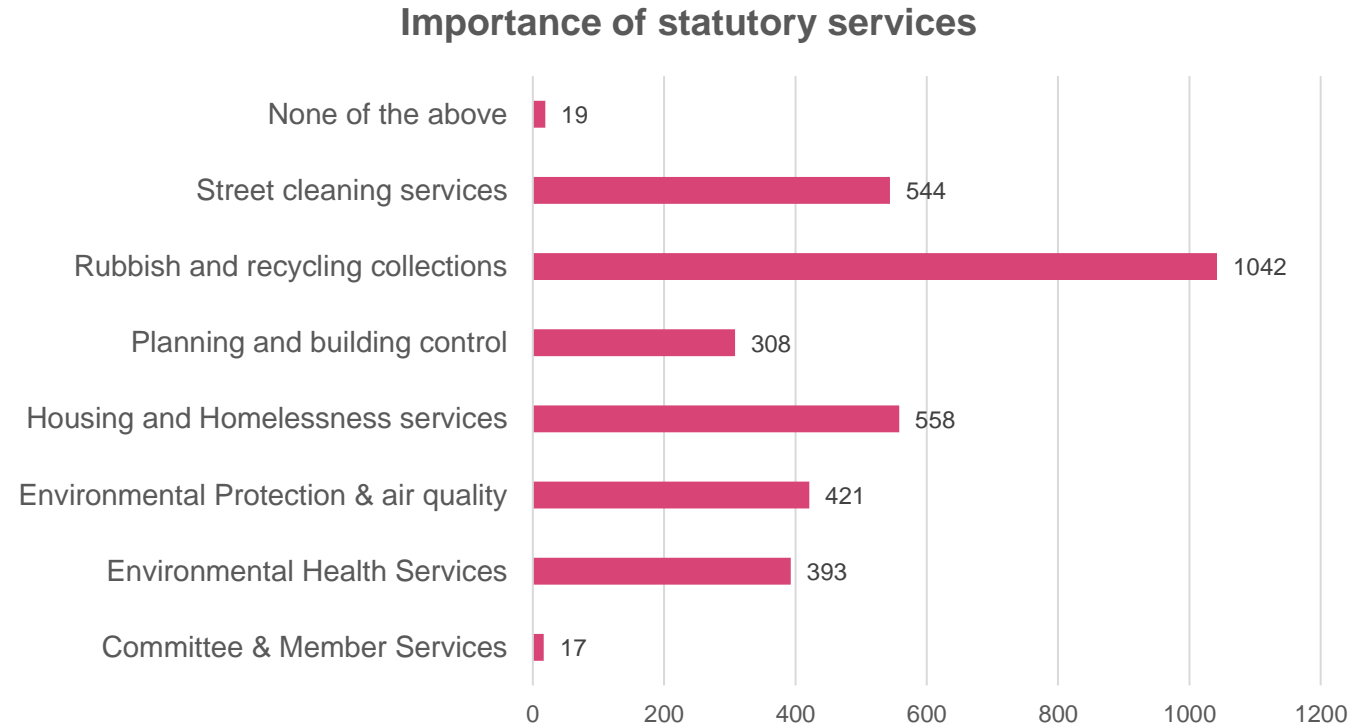
- Peaks in response rate are related to:
 - Council Tax email
 - E-Newsletter



Statutory services

- Most valued services:

- Rubbish and recycling collections
- Housing and homelessness
- Street cleaning



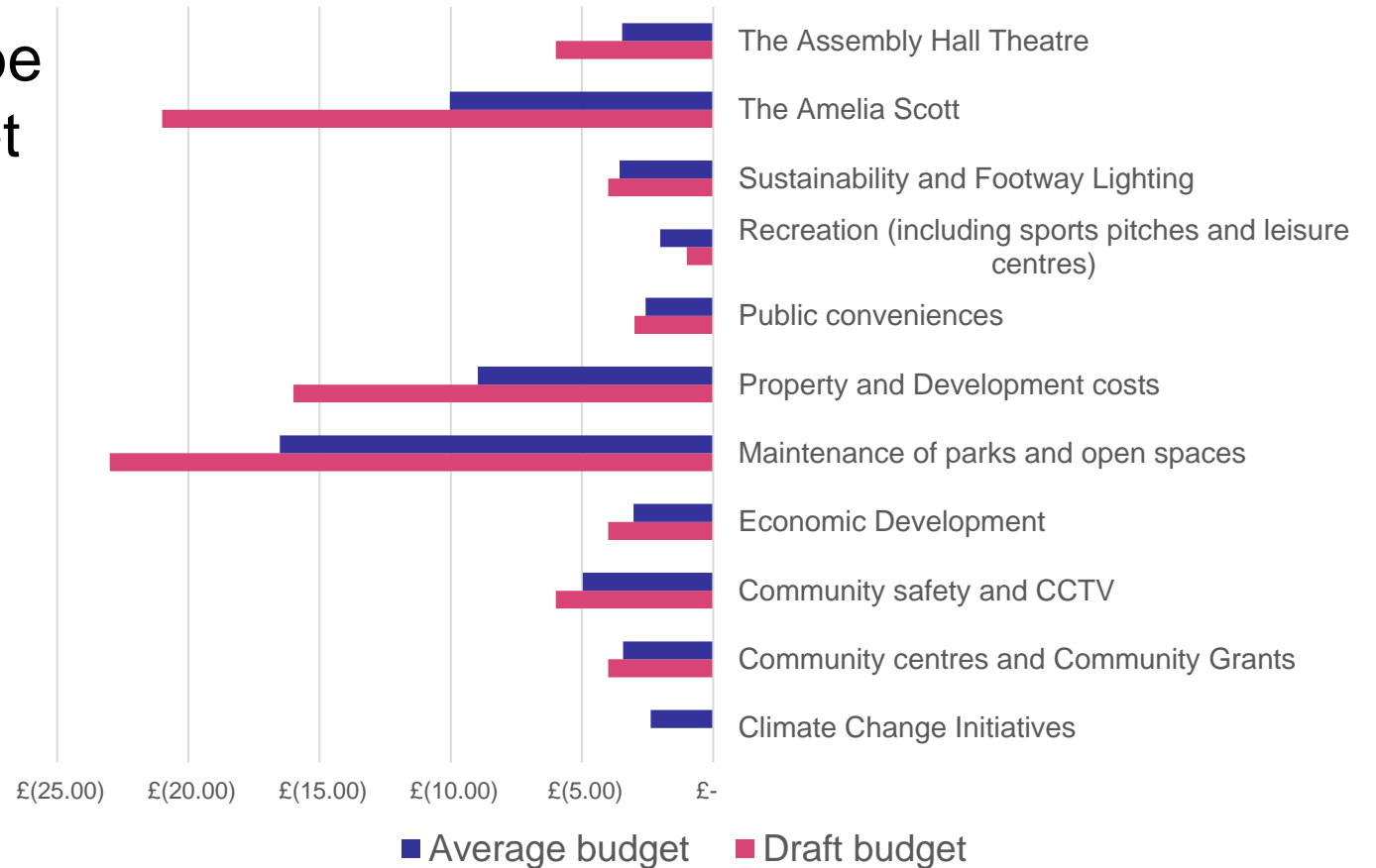
Discretionary services

Draft budget vs average budget (services)

- Areas where the public would be most likely to reduce the budget are:

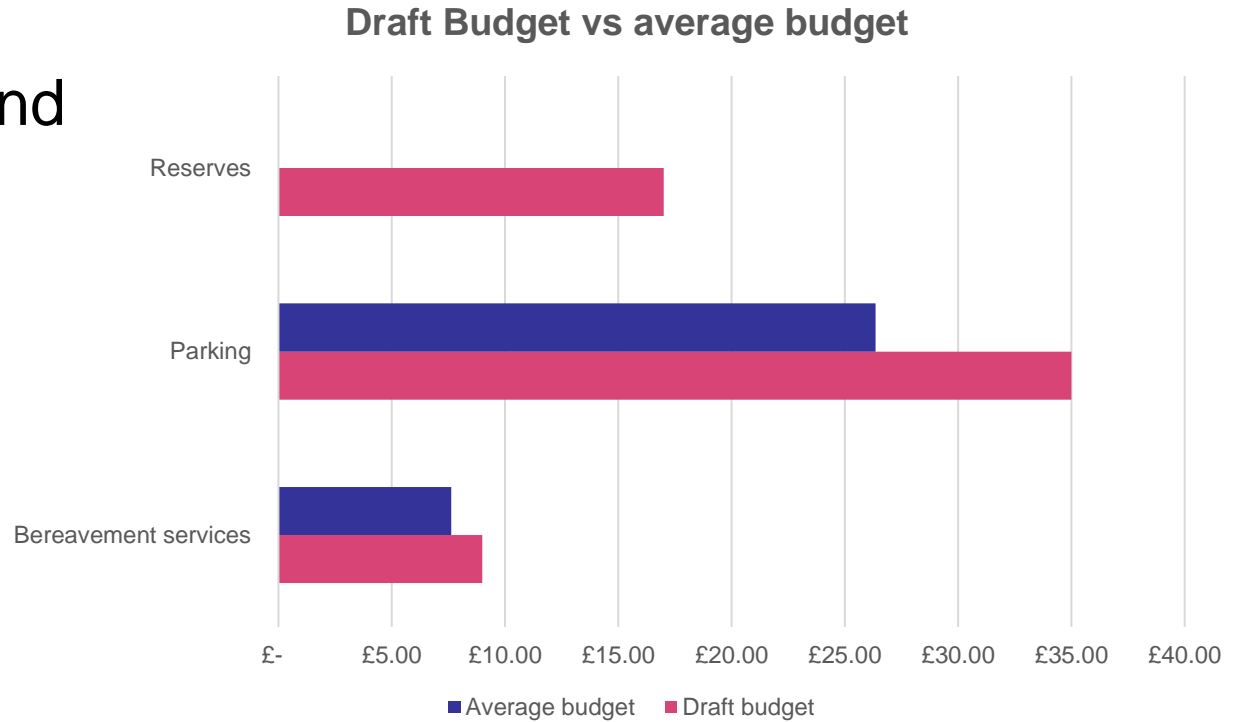
- The Amelia Scott
- Property and development
- The Assembly Hall

- The public reallocated the hypothetical budget from other services to fund Climate Change Initiatives.



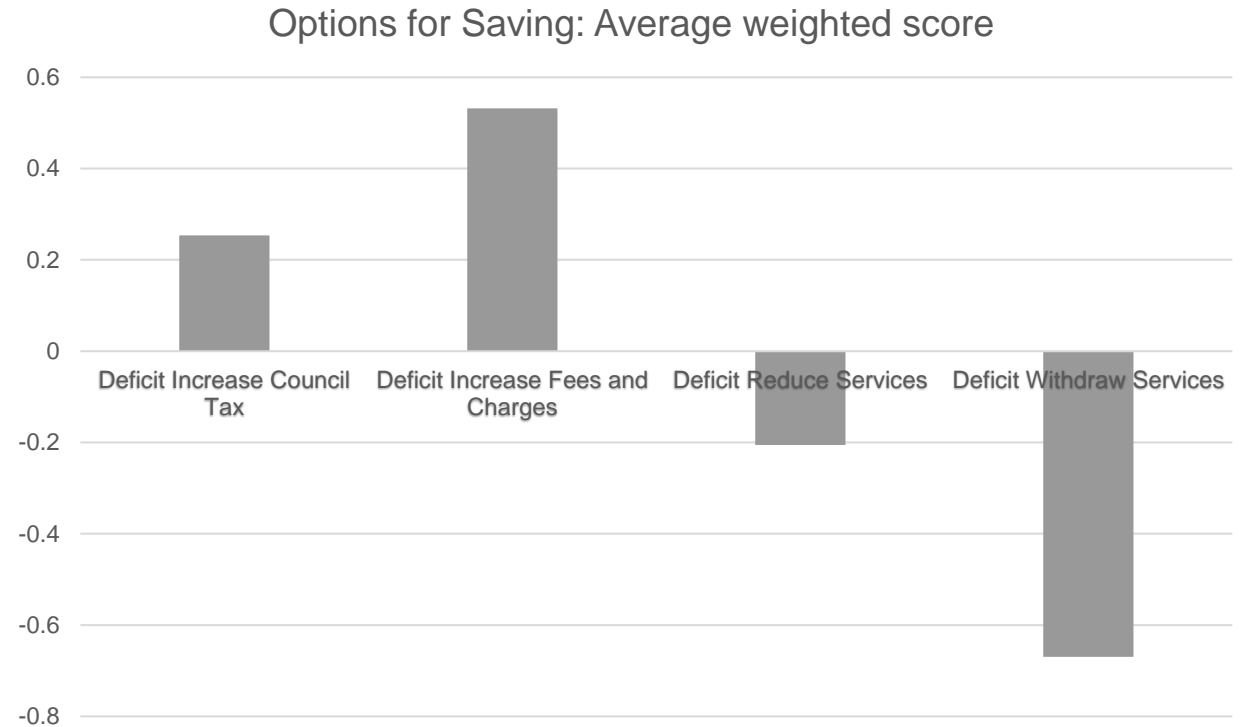
Income

- The public would rather not increase charges for parking and bereavement services any further.



Deficit

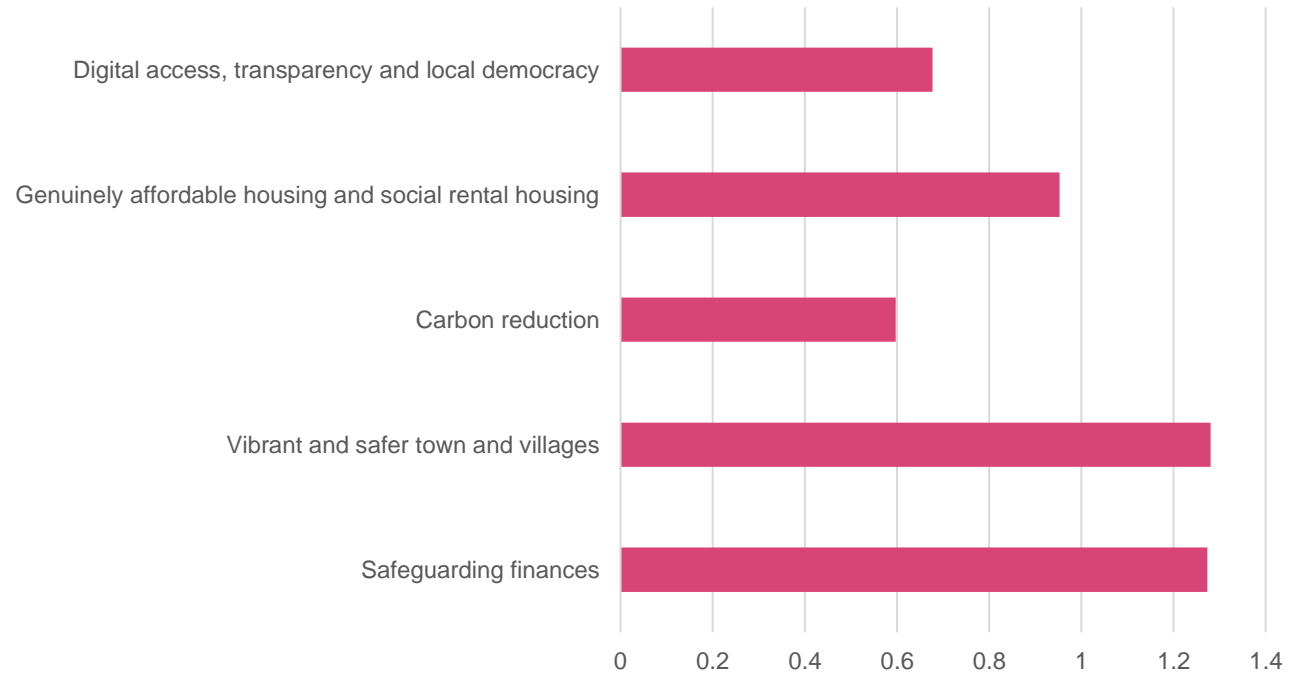
- The preferred option for saving is increasing fees and charges, “User Pays”.



Focus on five

- The most valued principle is “Vibrant and safer towns and villages” closely followed by “Safeguarding finances”

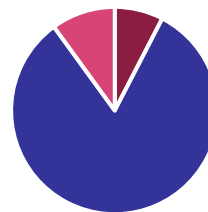
Average weighted score: Focus on Five



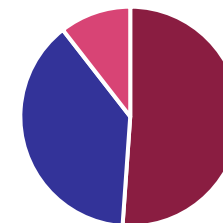
Demographics

- Good response rate compared to previous surveys from 25 to 34 year olds (14% of responses)
- Responses more likely to come from male residents (51%)
- 8% of residents identified as having a disability.

Disability



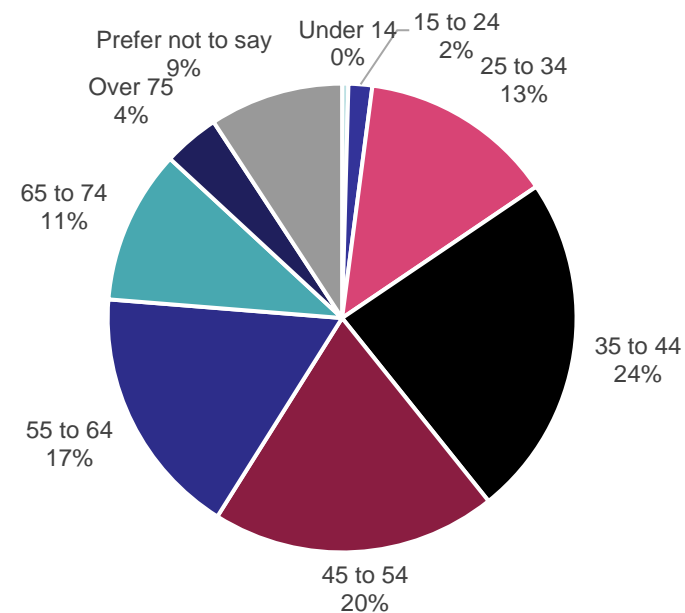
Sex



Disability Legend: ■ Yes ■ No ■ Prefer not to say

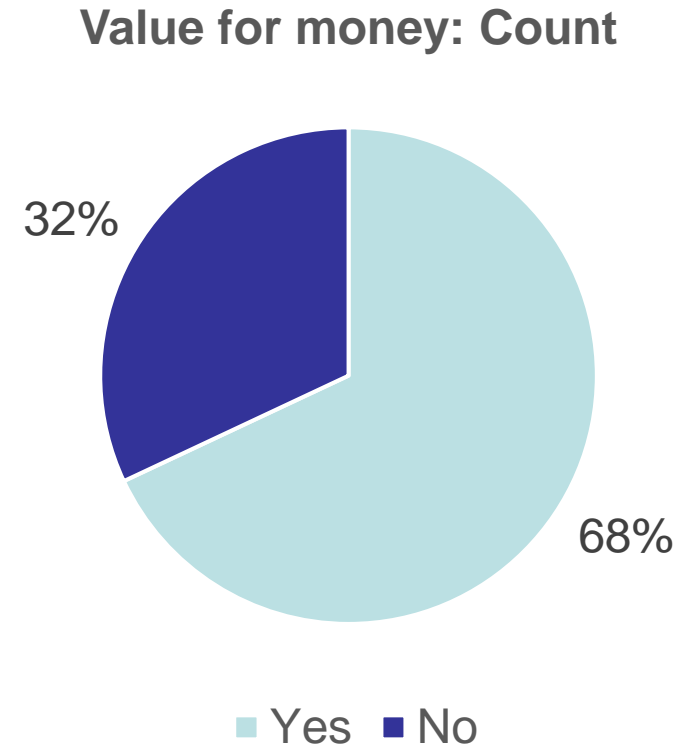
Sex Legend: ■ Male ■ Female ■ Prefer not to say

Age group



Does the council provide value for money

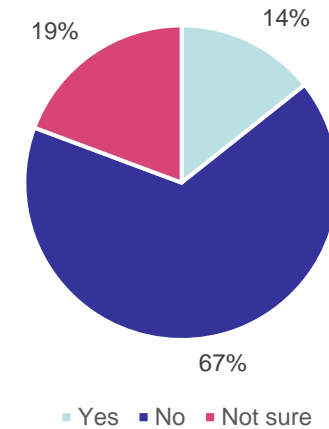
- 68% of people who responded said TWBC provides value for money at 39p per day.



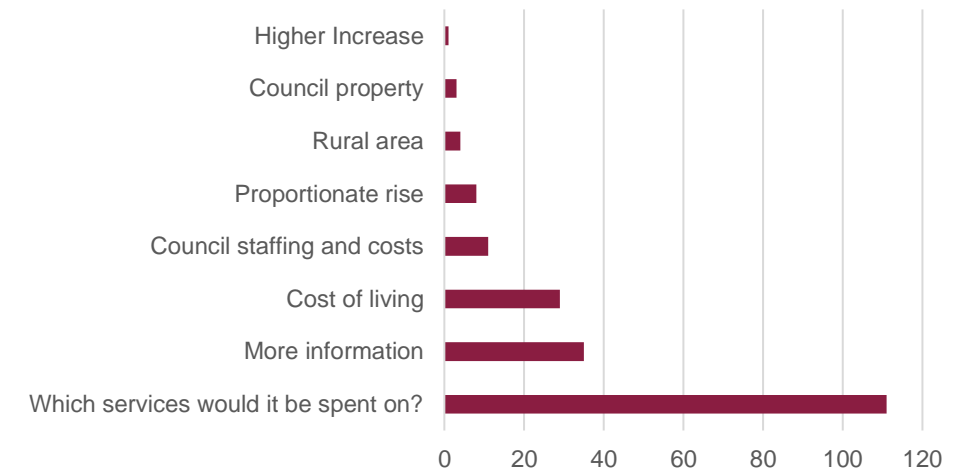
Voluntary contribution

- 67% of people would not make a voluntary contribution to fund council services.
- Of those who said they were not sure, top concerns were:
 - A desire to direct where the money would be spent.
 - A need for more information before making a decision.

Voluntary Contribution: Count



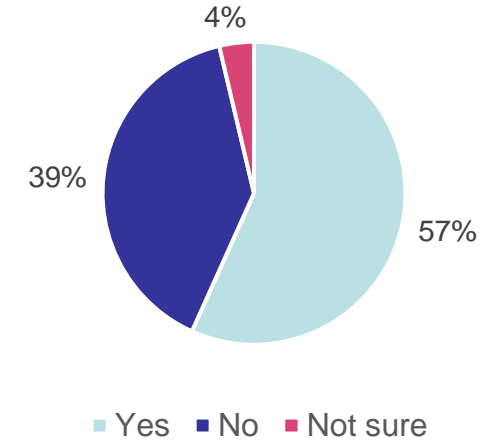
Voluntary Contribution - Responses



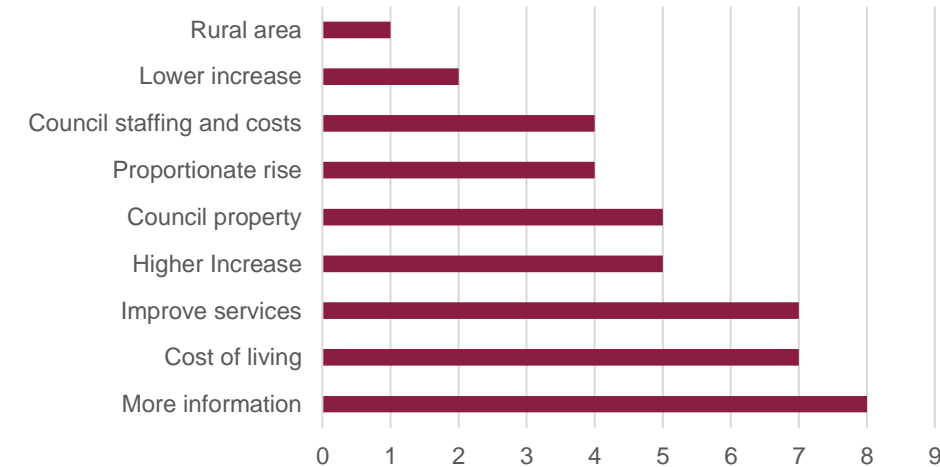
Council Tax increase

- 57% would be happy to increase their council tax.
- Of those who said they were not sure, top concerns were:
 - A need for more information before making a decision
 - The rising cost of living

Increase Council Tax: Count



Increase Council Tax - Responses



Heat map of responses

